### **EVENT DESCRIPTION SHEET**

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system. Please provide one sheet per event (one event = one workpackage = one lump sum).)

PROJECT	
Participant:	[101090173] - [Stichting Autres Directions] ([AD])
PIC number:	[938489842]
Project name and acronym:	[Remember the Rebel] — [REBEL]

EVENT DESCRIPTION			
Event number:	[WP1]		
Event name:	[Remember the Rebel]		
Туре:	[pop-up expo's, public events, interaction]		
In situ/online:	[in-situ]		
Location:	[The Netherlands], [Amsterdam, Nijmegen, Eindhoven]		
Date(s):	[01-11-2023 – 29-02-2024]		
Website(s) (if any):	www.remembertherebel.eu / www.ironcurtainproject.eu		
Participants			
Female:	122		
Male:	69		
Non-binary:	88		
From country 1 [The Netherlands]:	272		
From country 2 [Italy]:	2		
From country 3 [Poland]:	1		
From country 4 [Romania]:	2		
Total number of participants:	279	From total number of countries:	4
Description Provide a short description of the event and its activities.			

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#### Remember the Rebel pop-up installation

Rebels see the world through a different lens than most people. While others think the everyday reality is 'quite normal', rebels see it can be better. They have visions of something unimaginable, another world. Are they crazy? They certainly are. Dangerous? Some think so. Are they hated? They often are, especially in the beginning. But sometimes it turns out that they were right from the start. Then they become heroes.

We developed the Remember the Rebel pop-up exhibition about critical and autonomous thinking. In the installation we present nine iconic rebels. They are from different countries and time periods and they had different goals, but they had one thing in common: none of them accepted the status quo.

Visitors watch the portraits through paper 3D-glasses: through the red lens they see the status quo, through the blue lens they see the situation the rebel is battling for. Every symbol in the portraits has a meaning, and reality changes before the visitor's eye while they change lenses. Via a QR-code visitors get to know the story of the rebels through a very accessible swipe-through, inspired on Instagram Stories.

Part of the exhibition is the Arcade Game 'Rebel with a cause', in which players have to overthrow a Dominant Dictator. By doing so they experience which forces threaten democracy and they learn that tools like critical thinking help strengthen democracy.

More about the Pop-up expo and the stories: <u>www.remembertherebel.eu</u>

### **Collaboration with Honours Students**

For the development of the pop-up exhibition, we collaborated with the Honours program of the Radboud University of Nijmegen. Ten students of different disciplines and of different European countries (PL, DE, NL) have worked for six months on the Remember the Rebel project. They were guided by the Autres Directions team and two teachers from the University. We had five meetings in person with all participants and online contact in between.

"A rebel is a member of society who actively questions the status quo, with the aim of changing it"

The students made a scientific literature study on the definition of a rebel and did research on 86 European rebels. In January 2023 they went on a research trip to Bratislava. Their project resulted in a research report and - in collaboration with the AD-team - the selection of the nine rebels for the pop-up exhibition. In the selection there was extra attention for the role of women in dissident movements, as their role has often been forgotten or downplayed.

### **Events and exhibitions**

#### <u>Eindhoven</u>

From the 1st of November until 30 November 2023 the Remember the Rebel popup installation was exhibited in the city theater of Eindhoven, called Parktheater. During opening hours the installation could be visited for free.

On the 9th of November, we organized a public event in the Parktheater on the occasion of the exhibition. It involved music, theatrical performance, interview, art lecture and public interaction - all on the theme of critical thinking and rebelling.

At this event, Jerry Afriyie was interviewed about his activism against racism in the Netherlands. Afriyie made Dutch society change their mind about a racist tradition, and he is one of the rebels portrayed in the pop-up installation. Artist Mart Veldkamp, who made the portraits of the exposition, explained about the power of symbolism in rebellion and status-quo. Ioana Tudor gave a theatrical performance about protest, and musician Woody Veneman sang protest songs on stage. See the event on the website: <u>https://www.ironcurtainproject.eu/events/remember-the-rebel-in-eindhoven/</u>

## <u>Nijmegen</u>

From the 7th of February until the 5th of March 2024 the Remember the Rebel popup installation was exhibited in the city theater of Nijmegen. During opening hours, the installation could be visited for free. On several nights, one of the students from the Honours Program was present as a host of the pop-up to interact with the public about the theme of rebelling.

On the 23rd of February we organized an event in the Nijmegen theater. The program involved interview, literature, art performance and public interaction - all on the theme of critical thinking and rebelling.

The event was hosted by Marie Lotte Haagens and Nydia van Veenhuizen of the popular feminist platform and podcast Damn Honey. They gave personal speeches about their favorite rebel from the exhibition, and they interviewed Jerry Afriyie on his activism. The artist collective Protest Supplies Store participated by selling their 'indispensable protest items' and reflected on the protests and capitalism. Author Nikki Dekker made the audience realize how much ingrained their ideas about gender, sex and relationships were, by reciting from her literary work about sea animals.

See the event on the website: <u>https://www.ironcurtainproject.eu/events/rebelleren-</u>met-damn-honey/

### **Results and participation**

In total 279 direct participants registered at one of the activities and events. The total of audience was higher. The majority identifies as female ( $\pm$ 45%) some as male ( $\pm$ 25%), and quite some as non-binary ( $\pm$ 30%). The big proportion of women (and non-binary people) is probably due to the fact that the second event was hosted by a feminist platform that does a lot of advocacy as well for non-binary people. Some of the visitors did not register their gender, and so they ended up in the non-binary category as well.

The participation of the young target group was big: more then half of the participants were aged between 15 and 30 (58%). The theme of rebellion and the speakers at the event resonated a lot with the target group. This also emerges from the reactions:

Susanne (17): "I got so inspired by all these stories of rebels, that I want to do something myself as well. I realized that there is so much that influences my thinking. A lot is perceived as 'normal', like the fact that I should shave my legs, but what actually is normal?"

Mirthe (25): "I was especially impressed by the story of Jerry Afriyie. It shows that through activism you can actually change the way people think. That is so powerful."

Before, during and after the events, visitors were asked to reflect on the theme of critical thinking and rebellion. In Eindhoven, they were stimulated to draw their own rebel. By using the same technique as in the portraits (with two colours and paper 3D-glasses), they could switch between perspectives of status-quo and the reality they wished for.

In Nijmegen, visitors were asked to write down what was their act of rebellion. This led to very interesting interactions between them about what actually counted as rebellion and it made them reflect on their own role of changing the status quo. During the program the outcomes of these reflections were discussed.

Some answers written down to the question 'When were you rebellious?':

- I demonstrate every week against climate change
- I was sunbathing topless at the beach in my city
- I hung a portrait of Marie Curie between all the white male scientists at my University
- On a meat barbecue with my work, I told my colleagues I'm vegan

## **CERV** Survey

During the event, participants were invited to fill in the EU-Survey to give feedback. Unfortunately the response was very low. In our experience and opinion the survey was not very user friendly, especially not for this target group (youngsters) and that you had to go to an online questionnaire during an on site event.

## Indirect participants

The pop-up exhibition was on view for about two months in the theater in Eindhoven and Nijmegen. During this period general visitors of theaters could participate by watching the portraits, playing the game and reading the background information via the QR code.

In each theater, approximately 100-150 people encountered the exposition every day. This leads to a total amount of visitors of 6.000-10.000.

In the period of 1 October 2023 until 27 February of 2024 the ironcurtain-website was visited 2.400 times. 251 people went directly to the Remember the Rebellandingpage.

During the nights of the events, we saw the game was played very often. However, we do not have exact statistics of the total amount of games played also outside of the events, because most players do not register in advanced. In the system we can only see the highest scores. The total list of high scores is 300. We assume that the game is played three or four times as much.

Play the Game: https://www.ironcurtainproject.eu/rebelgame/

# **Partner meetings**

During the preparation and creation of the pop-up exhibition and events, we held several online meetings with the consortium partners to keep them involved, ask for feedback and share experiences. As well as doing sensitivity reading and checks of the content that is presented.

The partners came to visit the event on the 23rd of February in Nijmegen, to see the exhibition in real life and to get inspired for their events and workshops that are

coming up. (Unfortunately partner IoDeposito from Italy couldn't make it to join). On the day after, the 24th of February, we held a meeting to evaluate the Dutch event, and share mutual experiences on work methods and results up until now. In this way, lessons learned until now will be taken into account for future events and activities. Krzyzowa (PL) explained their workshop method in this project (how to involve young people into the theme of rebellion and critical thinking), which will result in a toolkit that can also be used by the partners and by other teachers who are interested to use it. The toolkit will be made accessible on online.

## Communications

To communicate the project a visual identity was made that was used the make all the communication recognizable and easy to use by the whole consortium.

The exhibition and the events were published on the websites of the theaters involved. Also, they promoted it on their social media channels to invite the audience for the events and activities. Autres Directions campaigned for the events and the exhibitions on their social media, website and in their newsletter. Speakers and hosts involved in the program of the event, also campaigned for it on their social media. The feminist platform that hosted the event in Nijmegen, mentioned the event in their popular podcast.

For each event we made flyers and invitations. Also, we made a general information brochure about the project, and a short video trailer to present it and reach the audiences.

# Conclusions

We are very happy with the results and the way we could involve the target group with the theme of critical thinking. We can conclude that the artists, hosts, and speakers we involved in the event program resonated very well with the target group. It was specifically a good idea to collaborate with a popular (intersectional) feminist platform, which attracted a lot of young people and has quite some people who identify as queer among their followers. The interactive methods sparked good discussions and reflection. In the next events partner organizations will elaborate further on these interactions.

The clear theme of the project – the need of critical thinking – and a low-access way to present it – the Rebels in the pop-up expo – makes it easier to get people involved. And with the public events we were able to address a broader scope and the possibility to interact with the audiences in an interactive way.

A good thing is that other organizations already showed their interest on showing the pop-up expo at their venue including organizing a side-program around it. Meaning that the project will continue beyond the projects timeframe.

HISTORY OF CHANGES			
VERSION	PUBLICATION DATE	CHANGE	
1.0	01.04.2022	Initial version (new MFF).	

EU Grants: Event description sheet (CERV): V1.0 – 01.04.2022